

**Dan Lyons**  
**Technology Columnist**  
**Newsweek**



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Dan Lyons is a technology columnist at Newsweek and the creator of Fake Steve Jobs, the persona behind The Secret Diary of Steve Jobs, a leading technology blog. Before joining Newsweek, Lyons spent 10 years at Forbes. Over the past 25 years Lyons has written for a wide range of publications, including the New York Times Magazine, GQ and many technology trade publications.

Lyons's latest book is Options:

The Secret Life of Steve Jobs, a satire about Silicon Valley which was published in 2007 to critical acclaim. His previous books are Dog Days (a novel) and The Last Good Man (short stories). As a fiction writer Dan has been the recipient of both a prestigious National Endowment for the Arts Literary Fellowship and the somewhat notorious Playboy College Fiction Prize. He also was named one of the "Fabulous 52" in the 1996 Best Young American Novelists competition sponsored by Granta.

Lyons has spoken at corporate campuses and industry conferences and events, including the Web 2.0 Expo and Thinking Digital in Newcastle, England. He has taught at the University of Michigan and the University of Toledo. He holds a B.A. from Bradford College and an M.F.A. from University of Michigan.