



Alex Adams

Power Smart Industrial Program Manager

BC Hydro

Alex Adams is BC Hydro's Power Smart Industrial Program Manager for utility customers in British Columbia that are serviced at the Transmission voltage. These customers are typically pulp and paper facilities, mines, chemical producers or solid wood manufacturing facilities. BC Hydro offers this group of customers the Power Smart Partners program to facilitate and enable energy efficiency and conservation projects and management programs. As the program manager over the last three years, the program has seen double digit growth in participation. Prior to joining BC Hydro, Alex worked in the Coastal pulp and paper industry as an engineer and operations manager. Alex is a registered Chemical Engineer and holds a Master's of Business Administration.