



## **Ari Borg**

General Manager, Worldwide Sales,  
VCP Overseas

Mr. Borg has been working in the pulp and paper industry over 20 years, in various companies covering machinery, chemicals, recovered fiber and pulp. Last 16 years in pulp sales and marketing, both as principal and agent. During his pulp sales career he has been involved in sales of both SW and HW pulps from various sources including Scandinavia, North-America, South-America and Asia. Since November 2007 he has been working at VCP, first as General Manager European sales, switching then in June 2008 to his current position. Prior to joining VCP Mr. Borg was employed by CellMark Group.