



## **Emanuele Bona**

Vice-President, Europe, PPPC  
Director General, CEIPRINT

Emanuele Bona was born in 1968 in Turin, Italy. He graduated with a degree in Economics at the Turin University and went on to work as commercial assistant and marketing manager for Burgo Group, the largest paper producer in Italy.

He joined CEIPRINT in 1999 and worked as Director of Market Research & Development in Zurich before the association was relocated to Brussels in 2002. In January of that year, he took over the responsibility of Director General of CEIPRINT, the Association of European Publication Paper Producers, representing industry sectors of Europe's newsprint and magazine paper grades focusing on providing its members with high quality statistical data and analysis.

In June 2005, Emanuele also takes on the position of Vice-President, Europe at the Pulp and Paper Products Council (PPPC) to manage services provided to PPPC's European-based members.

In May 2007, Emanuele has been appointed Chairman of PRIMA, the Paper & Related Industries Marketing Association.