



HERVÉ ROSE
Vice President, Supply Chain
SCA Tissue Europe

Hervé Rose was appointed, in April 2004, Vice President for Supply Chain at SCA Tissue Europe, responsible for purchasing, manufacturing and logistic activities for hygienic cleaning and absorption tissue product business (30 manufacturing sites, volume of 1 300 000 tons, and 7 500 people work force).

Prior to this nomination, he held various positions within SCA Hygiene Products since joining the company in 1999. He began as Factory Manager then was named Manufacturing Director, Southern Europe, and later Regional Managing Director, Consumer Tissue for France and Belgium.

From 1987 to 1999, Mr. Rose worked at Nestlé (France) as Technical Manager, Production Manager and, finally, Factory Manager.

In 1985, he joined Renault as Production Engineer at their Mexico offices.

Born (1961) and raised in Lille/France, Mr. Rose graduated from Paris University in 1993 holding degrees for Production Engineering, Process & Automation Engineering, Business Administration and International Business Administration.