



Joe K. Elling

Director, Industry Analysis
Markets & Economic Research

Weyerhaeuser Company

Current Position

As Director of Industry Analysis, Joe currently leads the analysis concerning homebuilding and market pulp. This entails developing the forecasts and working with the respective business leaders to incorporate the implications in their planning. A key part of this work is to identify structural changes in the respective industries and constantly create new ways to effectively communicate these changes to help decision makers challenge their “mental maps” and think more critically about the future. Joe also has the responsibility of developing the macro-economic outlook used for company planning purposes..

Education

- Executive Leadership Program, Seattle University (1999)
- Master of Arts, Economics, University of Washington (1979)
- Bachelor of Science, Economics, University of Minnesota (1976)

Professional Memberships or Other Associations

- Member. Conference of Business Economists
- Member, University of Washington, Department of Economics Advisory Council
- President, Seattle Chapter of National Association of Business Economists (1987-88)