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Johan Peter Paludan is the director of the Copenhagen Institute for Futures Studies, and is widely renowned for his skills on futures studies themes and methods. He also plays an active role in the so-called scenario-process developed by the CIFS. Johan Peter is always on the move, offering more than 100 world-wide presentations a year.

His specialisation lies in labour market issues, education, The Dream Society and social trends.

His publications include "The Nordic Welfare State", "The strategy of Corporations: the most likely Future and the Wilder Alternatives", and contributed to the production of "The Dream Society - From Information to Imagination".

He frequently writes articles on future issues and business strategy to national and international papers and magazines as well as to the house journal Future Orientation.