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Kevin Mason is a Paper and Forest Products Analyst with Equity Research Associates, which provides economic research on the forest-products industry to over 50 clients in Canada, the United States, Europe and Asia. The firm's clients include leading forest-products companies, as well as institutional investors managing over \$4 trillion in assets.

Starting his career in finance, Mr. Mason progressed through various banking positions until 1995, when he co-founded a consulting practice. The consulting projects included corporate advisory and valuation services to Canadian and US companies involved in diverse industries, from biotech to retail. In 1997, he joined Equity Research Associates and proceeded to attain the Chartered Financial Analyst designation. His focus at Equity Research Associates has been the forest-products industry where he provides coverage on various Canadian and US companies.

Kevin is a CFA charter holder and a member of the Vancouver Society of Financial Analysts.