



## **Kevin McElhatton**

President & CEO

Pulp and Paper Products Council

Mr. McElhatton is President and Chief Executive Officer of the Pulp and Paper Products Council (PPPC), an international trade association headquartered in Montreal, Canada.

Mr. McElhatton began his career in 1986 as a Market Analyst with the Canadian Pulp and Paper Association (CPPA). In 1989, he was appointed Chief Economist and in 1991 was named Vice President. His responsibilities grew to include public policy and regulatory work in the areas of taxation, finance, accounting standards, risk and insurance, labour and transportation. He was also responsible for economic and financial analysis, as well as managing the Board of Directors' committee on competitiveness and economic policy.

In 1999, Mr. McElhatton left the CPPA to establish the Pulp and Paper Products Council. Under his leadership, the Council has quickly grown into the world leader in providing market data and market intelligence on global paper markets.

Mr. McElhatton was born and educated in Canada. He holds a B.A. Honours degree in Economics from Concordia University and a Master's degree in International Economics from McGill University in Montreal.