



## **PEKKA AARNISALO**

Vice President Commodity Products  
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Mr. Aarnisalo joined Systems Thinking Europe in 2003 as a system dynamics consultant for the energy products area. Since then, he has worked also within the pulp and paper products area in model building and consulting. In 2005, he became a senior consultant responsible for the development of both the pulp market and the energy market models and related consulting. In 2008, he was appointed vice president for commodity products.

Mr. Aarnisalo has an extensive knowledge in applying the system dynamics approach to the commodity markets. These include pulp, North American coated papers market, oil products' markets and Western European natural gas market.