



Rodney Fisher

President

Fisher International

Rod Fisher is the founder of Fisher International, a 25-year-old consulting firm to producers, suppliers, investors, and end-users in the pulp and paper industry.

In addition to traditional consulting projects, Fisher delivers its clients information and powerful tools to support in-house decision-making faster, better, and at less cost. One of Fisher's resources is a business intelligence automation system called FisherSolve™. FisherSolve's global industry database, cost-of-production benchmarking, Viability Index™, unique forecasting technology, CRM component, and other modules allow one to look further into the industry's future, make better strategic decisions, and implement them effectively.

Rod graduated from Harvard University in 1974 and got his M.B.A. from Wharton Business School in 1980.